



GREENTREE

Neighborhood Association

ADVERTISING in the GREENTREE DIRECTORY

2007-2009

Thank you for your interest in advertising opportunities with The **GREENTREE** Neighborhood Association (GTNA), which has been a vital, strong, and stable organization for over 40 years. The **GREENTREE** neighborhood is comprised of over 700 households bordered by Whitney Way and Saalsaa Road – east to west, and Schroeder Road and Hammersley Road – north to south.

Greentree Neighborhood Directory

Published every other year and distributed to 350+ GTNA member households, the directory is scheduled for distribution in January, 2008. **The deadline for receipt of ad copy and payment is December 1, 2007.** All businesses advertising in the directory receive a complimentary copy of the directory as well as a TWO year subscription to our newsletter.

| AD SIZE | LOCATION | COST |
|----------------------|----------------------------|----------|
| FULL PAGE (8" x 5") | OUTSIDE back cover | \$ 275 * |
| | INSIDE front or back cover | \$ 175 * |
| FULL PAGE (8" x 5") | INSIDE page | \$ 125 * |
| HALF PAGE (4" X 5")† | INSIDE page | \$ 75 |
| 1/4 PAGE (2" x 5")† | INSIDE page | \$ 50 |

* Businesses participating at this level are eligible for mention/link on the GTNA website.

† Coupon ads will be accepted at these sizes – ADD \$25 to the standard rate.

ARTWORK must be submitted in camera ready (photo quality or 600 dpi laser print) or electronic formats. Electronic files may be provided on disk (PC format) or may be e-mailed (preferred) to the address listed below.

PAYMENT IS DUE 12/1/2007 WITH DELIVERY OF ADVERTISEMENT. Ad will NOT be published without prepayment. Please make checks payable to GTNA. Mail check and ad to:

Linda Johnson, Membership Chair
1006 Laurie Drive
Madison, WI 53711

phone: 274-4064
email: join@gtna.org
website: www.gtna.org

The GREENTREE Neighborhood Association (GTNA) reserves the right to refuse any ad it may deem inappropriate and simply refund any payments made. The GTNA reserves the right to modify any and all ads with respect to size in order that they may fit into the publication. The GTNA is not responsible for any errors existing in artwork provided by the advertiser or for any errors occurring during printing. In the event of an error on the part of the GTNA, the GTNA's liability is limited to a correction, if requested in writing within one week of the mailing date, or credit for the actual space occupied by the incorrect item. In addition, the advertiser agrees to hold the GTNA harmless from any and all claims, including but not limited to damages or causes of action resulting from the placement of or any errors within said advertisement. Updated 6/5/2007